

Epworth United Methodist Church Electronic Sign Policy

Revision: Original
Date: 25 April 2023

An electronic sign would play a significant role in one's first impression of Epworth United Methodist Church as one passes by the sign on Holland Glade Road. Any and all messaging that is placed on the sign shall be clear, easily read, and of high quality.

The types of messaging allowed to be displayed on the electronic sign includes:

- Ecumenical messages, scripture
- Announcements (events, activities, cancellations, instructions)
- Epworth Pre-School messages
- Boys and Girls Club messages
- Membership growth and marketing messages

The types of messaging that is prohibited to be displayed on the electronic sign includes:

- Political endorsements
- Commercial advertising

Any messaging not identified in this Epworth Electronic Sign Policy shall be approved by the Governing Board prior to being displayed on the electronic sign.

All messaging displayed on the electronic sign shall be approved by the Pastor Community and Communications.

The Epworth United Methodist Church Governing Board shall periodically review the use and resulting benefits of the electronic sign.

#####